

Cohort of 2024

PGP TBM Careers Report

Employment | Entrepreneurship | Case Competitions | Alumni



Let's **Dive Right In**

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Chairman's Word

As we graduate the Cohort of 2024, I am so very proud. This year, we **have worked doubly hard** to compensate for a slow market and the students have come out with flying colors. Here're my favorite stats from this year:

- * Strong results in niches of **VC, Founders' Offices, AI & International placements**
- * **~15% students founded startups** and **4 raised VC funds of \$200K** before graduating, and some even pitched at Shark Tank
- * Student favorites **Zomato & Zepto** made **12+ offers each**
- * The combined revenue from Dropshipping **soared to almost 3.3Cr.** in Term 1 (Cohort 2025) . itself.

Next year, my goal is to get more even AI focussed companies to visit the campus & explore emerging technologies which will drive the world moving forward. Most importantly, we want 30% of our cohort to create jobs and have an even larger impact on India's growth story.

A photograph of Manoj Kohli, a middle-aged man with grey hair and a mustache, wearing a light blue button-down shirt. He is gesturing with his hands while speaking. The background is dark and out of focus.

Manoj Kohli

Chairman of Board of Governors, **Masters' Union**

Former Country Head, **Softbank**

Former CEO & MD, **Bharti Airtel**

Cohort Profile 2024

Colleges Represented

- * IIT (Various)
- * NIT (Various)
- * BITS, Pilani
- * UI, UC
- * IIST
- * DTU
- * SRM
- * VIT
- * NIFT
- * NMIMS
- * Symbiosis
- * SRCC
- * Ashoka University
- * Miranda House
- * Hans Raj College
- * Hindu College
- * Christ College
- * Gargi College
- * St. Xaviers, Kolkata
- * St. Joseph's College
- * Faculty of Law, DU
- * Kirori Mal College

Edu Background

- * Humanities: **8%**
- * Business: **40%**
- * Engineering: **41%**
- * Sciences: **3%**
- * Others: **8%**

General Stats

- * Placement Candidates: **157**
- * Placed: **148** (+9 in active process)
- * Full-Time Founders: **30**
- * Joined Family Business: **3**
- * Others (Higher studies, opt-outs, etc): **9**

Demographics

- * Age Range: **21-35 Years**
- * Female - **30%**
- * Male- **70%**

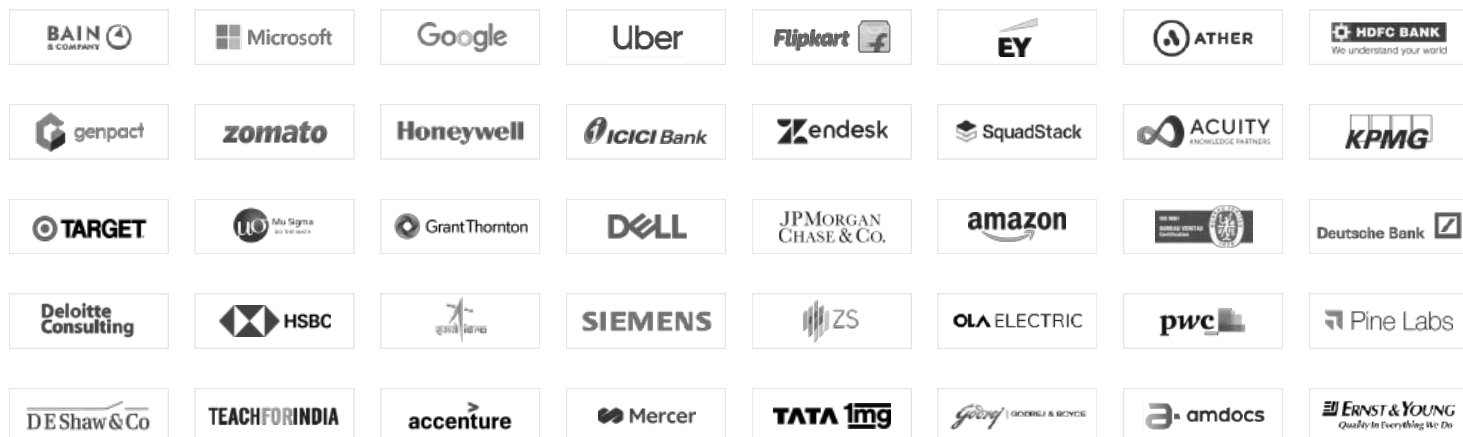
Work Experience

- * Avg: **3 Years**
- * Range: **0 - 13 Years**
- * Freshers %: **8%**
- * Avg. Pre MBA Salary: **INR 9.4L**

Work Experience Background:

- * Chartered Accountancy: **5.5%**
- * Product Management: **6.5%**
- * Marketing/Branding: **11%**
- * Software Development: **5%**
- * Consulting & Analytics: **16.5%**
- * Business Development: **10%**
- * Finance: **7.5%**
- * Freshers: **8%**
- * Entrepreneurs, etc: **30%**

Former Employers



External Audit Notes

- * This placement report has been verified & audited by **Brickworks Analytics**, an auditor for **IIM Ahmedabad** placement report as well.
- * The audited report for Masters' Union is presented on the next slide. The rest of the report contains break ups that further detail out the figures and provide a holistic insight into career outcomes.

Forbes

LEADERSHIP ▾ INNOVATION BILLIONAIRES LISTS STARTUPS PODCASTS ▾ VIDEOS ▾ LIFE



Can the experiential learning of Masters' Union be the Indian MBA alternative?

When one thinks of pursuing an MBA at an Indian institution, it's common to imagine a rigorous admission process, a demanding curriculum with strict project deadlines, and a high likelihood of securing a lucrative job post graduation. However, despite the reputation of India's legacy colleges like the IIMs, India still falls behind in global college rankings.

QS World University Rankings for Business School has only two Indian universities—IIM-Ahmedabad at rank 51 and IIM-Bangalore at 61. Despite the growing demand and competitiveness of business courses in India, what are Indian colleges lacking? "Our legacy universities want to maintain just that—legacy. They do not alter the syllabus to keep

Ref: B2K/MU/MUM/RB/01/2024-25

Nov 22, 2024

To
**The Director,
Masters' Union School of Business,
Gurugram- 122001**

Dear Sir,

Re: Audit of Placement Report for placements of Post Graduate Programme in Technology and Business Management (PGP TBM)- Cohort of 2024.

We have audited the data related to remuneration as presented in the appended Placement Summary below about the final placements (based on the offers received on campus) of students of the Cohort of 2024 of the PGP TBM program of The Masters' Union School of Business. The appended Placement Summary as presented below is the responsibility of The Masters' Union School of Business. Our responsibility is to validate the information provided in the same with the relevant documentation and comment on the Placement Summary's conformance with the figures in the relevant offer letters.

In this context, we confirm the following:

1. For the purpose of the verification, we have obtained all the information and explanations which to the best of our knowledge and belief were necessary.
2. The validation of information presented in the appended Placement Summary is based on communication received by Masters' Union School of Business from the recruiting companies. B2K Analytics (B2K) has not independently sourced any information or documentation directly from the recruiters.
3. The CTC mentioned includes the fixed component, the variable component, one-time cash payments component (joining bonus, retention bonus, relocation allowance etc.) and ESOPs/ Restricted Stock Units (RSUs) component.
 - a) For the purpose of calculating ESOPs/RSUs, wherever the recruiter has clearly given a vesting schedule, only the ESOPs/RSUs vesting in the first year have been used for the purpose of calculating CTC.
 - b) Certain recruiters have offered ESOPs/RSUs but have not provided any vesting schedule. In such cases, the entire amount of RSUs have been considered for calculation of CTC.
4. Wherever information was missing reasonable assumptions have been made.

B2K Analytics Private Limited
(Formerly Brickworks Analytics Pvt. Ltd.)

3rd Floor, Raj Alkaa Park, Kalena Agrahara, Bannerghatta Road, Bengaluru - 560 076
P: +91 80 4040 9950 | E: info@b2kanalytics.com | www.b2kanalytics.com



5. The information in the appended Placement Summary has been verified on the basis of the offer letters and copies of relevant emails from the recruiting companies which have been provided by Masters' Union School of Business to B2K Analytics. B2K Analytics has not separately verified the authenticity of such supporting documents.
6. We have verified only the salary figures from the relevant documents and not any other details like function, location etc.

Best Regards,



Ritaban Basu
Head – Risk & Analytics
B2K Analytics

B2K Analytics Private Limited
(Formerly Brickworks Analytics Pvt. Ltd.)

3rd Floor, Raj Alkaa Park, Kalena Agrahara, Bannerghatta Road, Bengaluru - 560 076
P: +91 80 4040 9950 | E: info@b2kanalytics.com | www.b2kanalytics.com

Placement Summary:

Segment	Amount (in Lakhs)
Avg. CTC	28.52
Highest CTC	61.80
Top 25% Avg. CTC	43.79
Bottom 25% Avg. CTC	19.30
Middle 80% Avg. CTC	27.05

Component	Amount (in Lakhs)
Average Fixed Salary	24.07
Average Variable Salary	2.76
Average ESOPs	1.69



[Handwritten signature]

Placement Statistics

148

Participating
Recruiters

3.03 x

Salary Jump From
Pre-MBA Level

₹28.52 Lakhs
Average CTC

27.66 Lakhs
Median CTC

₹61.80 Lakhs
Highest CTC

₹43.79 Lakhs
Top 25% Avg CTC

₹27.05 Lakhs
Middle 80% Avg CTC



Akshit Aggarwal

Senior Associate | BCG

UG College:

Sri Venkateswara
College, Delhi
University

Previous Work Exp:

Assistant Manager,
Genpact

“Masters' Union was pivotal in shaping my career in **management consulting**. **Case-based learning**, **workshops**, and the **Consulting Garage** honed my problem-solving skills with real-world challenges. **Mentorship from industry veterans** refined my strategic thinking, while the placement team's **personalized guidance** and mock interviews ensured success in BCG's rigorous recruitment. This journey prepared me for impactful solutions as a **Senior Associate at BCG.**”

Director's Top 6 Highlights

10 Offers from International Recruiters

- Talabat (Dubai)
- Avirom Capital (US Remote)
- Inspeq.AI (Dublin Remote)
- Cloudtech (NY Remote)
- Landmark (Dubai Remote)
- Techtrust (NY Remote)
- Hyperflex (NY Remote)
- Gensol (Dubai)

5 Offers in Venture Capital

- Kae Capital
- Good Capital
- Innoven Capital
- Avirom Capital
- Palaash Ventures

3 Offers at Cutting-edge AI Companies

→  inspeq ai

→  kore.ai

→  prezent.ai

28 Offers from Quick Commerce Leaders

→  Flipkart

→  zepto

→  blinkit

37% Offers with Early Joining

Secured early joining dates at least 3 months before the completion of the 16-month program, thereby adding directly to student income.

12% Offers in Founders' Office

Secured Chief of Staff or Founder's office roles, giving students an opportunity to learn directly from founders.

Employment Stats

Highlights & Break Ups

Avg. CTC (in Lakhs)

Average CTC	28.52
Highest CTC	61.80
Top 25% Avg. CTC	43.79
Bottom 25% Avg. CTC	19.30
Middle 80% Avg. CTC	27.05
Average Fixed Salary	24.07
Average Variable Salary	2.76
Average ESOPs (Only Year 1 Vesting)	1.69

Average Salary by Company Size

% Offers

Avg. CTC (in Lakhs)

StartUps	35.35 %	26.45
Mid - Large Companies	32.17%	27.32
Legacy Companies	32.48%	31.15



Shreya Kulkarani

Product Manager II | Microsoft

UG College:

KLE Technological University

Previous Work Exp:

Technical Advisor, Microsoft

“ I am excited to share that I’ve secured a **Product Manager role at Microsoft**, my dream company! This wouldn’t have been possible without Masters’ Union. **Mentors** like Aditya Turalapati (PM2, Microsoft) and Sumit Kumar provided vital guidance, while the **PM curriculum, live projects, and global placement approach** thoroughly prepared me. Thank you, Masters’ Union, for being integral to my journey! ”

Employment Stats

Average Salary by Sector	% Offers	Avg. CTC (in Lakhs)
Venture Capital	4.9%	30.25
Consulting	9.1%	30.47
Finance & Fin-tech	13.4%	26.43
Consumer	38.7%	25.74
Emerging Tech	25.4%	26.88
Large Tech	8.5%	40.24

Average Salary by Role	% Offers	Avg. CTC (in Lakhs)
Founder's Office & Chief of Staff	11.2%	26.12
Business & Strategy	30.1%	27.54
Product Management	15.4%	32.41
Marketing	7%	23.25
Finance	5.6%	33.44
Sales	11.9%	27.17
Data	16.1%	33.12
Operations	2.8%	25.07



Deep Bhatia

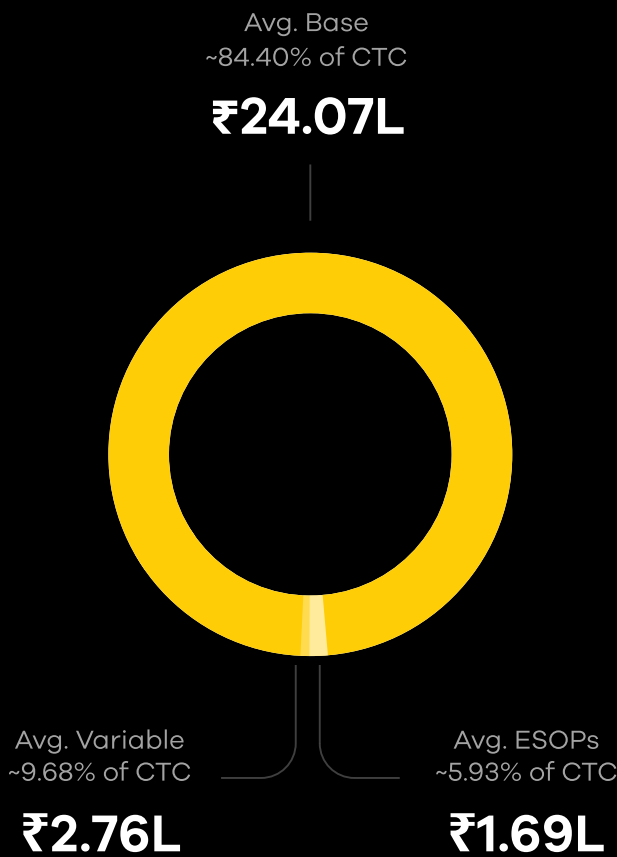
Investment Banking Associate | Axis Capital

UG College:
H.R. College,
University of Mumbai

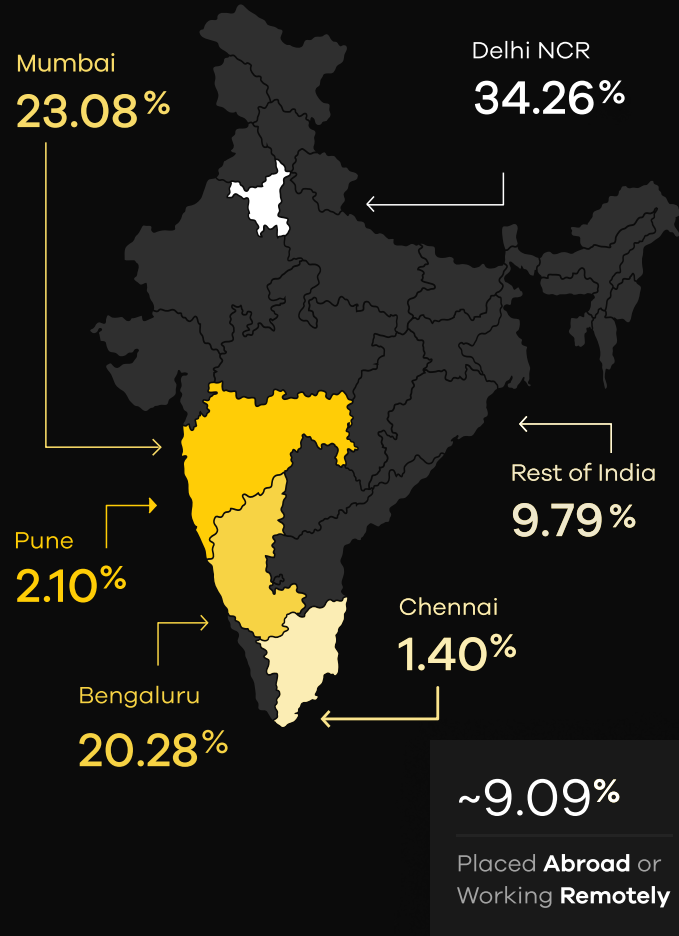
Previous Work Exp:
Investment Banking
Analyst | ICICI
Securities

“ The **support at Masters’ Union** was incredible— **faculty**, the **career prep team**, and batchmates made the placement journey seamless. **Mock interviews** honed my technical skills for **Investment Banking roles**. A highlight was securing **2nd place globally** in the **Harvard M&A Case Competition**, a key interview talking point. This success wouldn’t have been possible without the **team’s support**. ”

Salary **Components**



Employment **Location**



CA Harsh Nahar

Senior Business Analyst | **Kearney**

UG College:

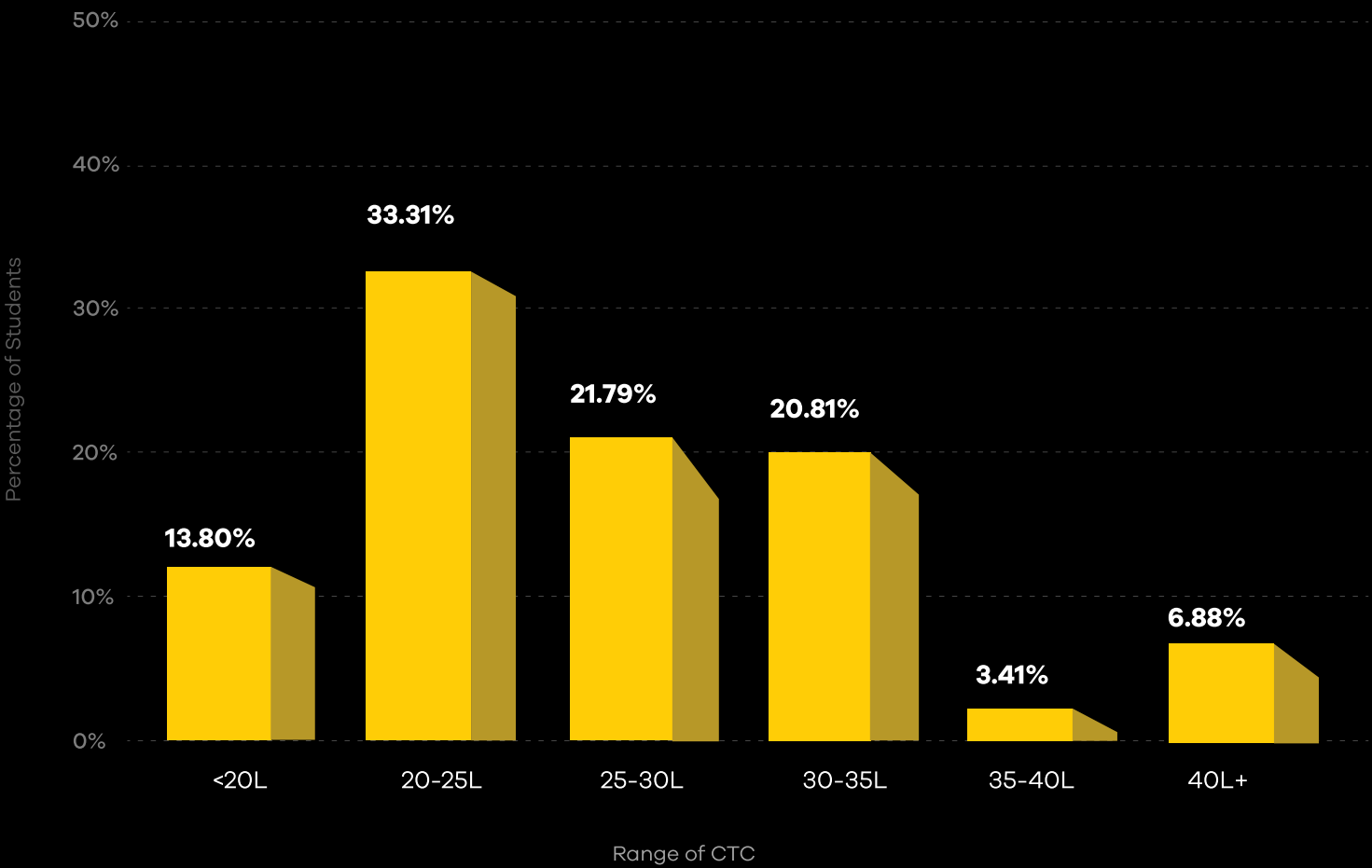
HR College of
Commerce &
Economics

Previous Work Exp:

Equity Research
Analyst | Marcellus
Investment
Managers

“ My time at Masters' Union has been a journey of growth and self-discovery over the year. From being elected Vice President to organizing **Case Union**, India's largest case competition conclave, the experience was filled with rewarding challenges. Winning at **IIMs, IITs, & Harvard** was beyond my imagination. Through the **Creator's Challenge**, I grew my **YouTube channel** to over **10k subscribers**. These experiences led to an offer from a top **strategy consulting firm**, making it an exciting year of learning and achievements.”

Salary Distribution



Shruti Kumari

Manager - Brand Marketing | **Flipkart**

UG College:

Guru Gobind Singh
Indraprastha
University, New Delhi

Previous Work Exp:

Senior Account
Manager, Adfactors

“ Masters’ Union provided me with unparalleled **exposure to the e-commerce landscape**, which significantly shaped my understanding of the sector. Through **real-life projects** and **live case studies** tailored to e-commerce strategies, I gained valuable insights into consumer behaviour and digital marketing trends. The placement team’s guidance ensured I secured a role at Flipkart, where I now apply these learnings to create **compelling brand narratives and marketing strategies.**”



Our Recruiters

Consulting

Kearney
McKinsey
Bain & Company
BCG
Oliver Wyman
Accenture
Samagra
EY
Deloitte
PwC
Avalon Consulting
Takshashila Consulting
Acuvon
Virtusa
Tekion
Pricoris
Praxis Global Alliance
Hex Advisory
Urban Piper
Thoucentric

Finance & Fintech

Kotak
Citi
Axis
American Express
Aditya Birla Capital
HSBC
CRED
ICICI Bank
Pine Labs
JM Financial
Zerodha
Jodo
Bloomberg
Angel One
Razorpay
Cashfree
Insurance Dekho
Ezetap
Juspay

One Code
BharatPe
Blenheim Chalcot
1Finance
Intellect Design Arena
OTO Capital
Oswaal Books
Pay10

Large Tech

Microsoft
CISCO
Tata iQ
Google
Flipkart
Landmark
Eightfold
AMD
Hike
Gensol

Amplicom
CRISIL
Cognizant
Fractal Analytics
Clearwater Analytics
Trilogy Inc
ServiceNow
Plateron
Commvault
Silicon Labs
Better
SAEL
Hexaware
Sprinklr
PhonePe
Renegade Insurance



Aditi Lahane

Management Consultant | **Accenture**

UG College:

**Vishwakarma
Institute of
Technology**

Previous Work Exp:

**Senior Business
Analyst, Sthapatya
Consultants Pvt. Ltd.**

“ The **VIP challenge** at Masters' Union helped me understand the big picture strategy and implement the smallest element in the E2E chain **from building a product to marketing** it across platforms to translate this into increased traction and eventually revenue. I'm now using this experience to design **marketing strategy at Accenture**. The careers team was supportive throughout the process and made sure to crack the hardest nut in times needed.”

Our Recruiters

Venture Capital

Antler
Waterbridge Ventures
GrowX
Stride Ventures
IPV Ventures
Avirom Capital
Innoven Capital
Kae Capital
Merisis Advisors
Good Capital
Palaash Ventures

Consumer Tech

Talabat
Make My Trip
Zepto
Mama Earth
Cipla
AMPM Fashions
Blu Smart
Cars 24
Zomato

Cricbuzz
PhysicsWallah
Mosaic Wellness
TAC
Zen Traders
The Pant Project
Gynoveda
Oswaal
Park+
Office Banao
Imarticus
Collegedunia
People Strong
Mudrex
Cogoport
Zopper
Zoom Cars
YourStory
Woovly
Seekify
Trident Group
OneCode
Niyo
Neemans

Mool.one
Loconav
Gokwik
Freakins
Euclod Data Solutions
Digantara
Classplus
Agnext
Absolute Foods
Amura Health
Webmd
Unacademy
Ecom Express
Dr. Vaidya
Wakefit
Tata1MG
Supertails
Ultrahuman
Relata
Onlinesale.ai
Zipper
Spyne
Proost

Emerging

ZKX
Light Storm
Nexstem
Meritto
Blinkit
Ather Energy
Newton School
Futureense
Hygenco Green Energies
Xpnents Ventures
Terracon
Talabaat
TAC Infosec
Inspeq.ai
Salescode.ai
Anveshan
General Aeronautics



Krishna Goyal

Product Manager | CISCO

UG College:

Christ University,
Bangalore

Previous Work Exp:

Associate Product
Manager | Hevo
Data

“ The VIP challenge at Masters’ Union laid the foundation for my success in securing multiple job offers and transitioning from **Marketing to Product Management**. Building a product firsthand taught me more than any class. While my startup (Maarg) didn’t succeed, I’m grateful for the **resilience and skills the VIP challenge instilled**, which have been key to my **career growth**.”



Suyash Upadhyay

Sr. Manager, Finance | **Ultrahuman**

UG College:

Guru Gobind Singh
Indraprastha University,
Delhi

Previous Work Exp:

Neuland Labs, Deputy
Manager | Finance

“ **Masters' Union** is where I transformed myself! As a super **introvert**, I challenged myself to be more active, which made a world of difference. I also learned how to do **business** through **Dropshipping** and **VIP** projects. Our team ranked top in Dropshipping and won first place in the **VIP Pre-seed challenge**. After a setback, I rediscovered my passion for **sports** and fitness, which led to my dream company, **Ultrahuman**.”

Priyal Jain

Management Consultant | **Accenture**

UG College:

Hansraj college

Previous Work Exp:

Associate | Urban
Company

“ My time at **Masters' Union** has been transformative, sharpening my **problem-solving skills** and pushing me to think critically beyond conventional solutions. The structured **curriculum**, industry **mentors**, and **Consulting Garage experience** provided invaluable real-world insights, preparing me for future challenges. Masters' Union instilled a mindset of **hustle and persistence** while boosting my confidence in presenting **ideas logically** and clearly—skills I deeply value as I move forward.”



Kakaraparthi Sri Badarinadh

Senior Specialist- Strategic Accounts | **Talabat (Dubai)**

UG College:

Amrita School of
Engineering, Bengaluru

Previous Work Exp:

Data Analyst |
CoinSwitch

“ **Masters' Union's case-based teaching** was key to my **interview success**, helping me approach challenges with a **structured mindset**. Coming from a **tech background**, I gained insights into the **business side**, broadening my problem-solving approach. This **holistic approach**—combining **data analysis and business strategy**—will be crucial in my new role at **Talabat**, where I'll integrate **business insights and data-driven decisions** for **impactful outcomes**.”

Tilottama Ghosh

Associate | **Kotak Investment Bank**

UG College:

Narsee Monjee Institute
Of Management
Studies, Maharashtra

Previous Work Exp:

Investment Banking
Analyst- CRG,
JP Morgan

“Masters’ Union was pivotal in preparing me for my **role at Kotak Investment Bank**. The program’s focus on **financial modelling** and investment strategies helped me build a strong foundation, while industry mentorship enhanced my ability to **solve complex challenges**. MU’s comprehensive resources and support played a critical role in shaping my career and giving me the confidence to succeed in a competitive field.”



Srijan Srivastava

Deputy Manager II | **Tata iQ**

UG College:

Guru Gobind Singh
Indraprastha
Vishwavidyalaya, Delhi

Previous Work Exp:

Business Technology
Analyst, ZS Associates

“The **practical curriculum** and **real-world projects** like the **Data Analytics Practicum** sharpened my analytical skills and prepared me for **complex business challenges at Tata iQ**. Mentorship from **industry leaders** broadened my perspective, while the career prep team’s guidance, from resume building to mock interviews, ensured I was fully prepared for placements. I’m grateful for Masters Union’s supportive ecosystem, which pushed me to excel and achieve this milestone.”

Mehul Soni

Quantitative Trader | **Avirom Capital (US Remote)**

UG College:

HR College of
Commerce and
Economics

Previous Work Exp:

Equity Quant Analyst |
Edelweiss

“**Masters' Union felt like a buffet of endless skills and subjects**, tempting me to try everything. Soon I realized the importance of focusing on what mattered most. Early on, I dedicated myself to my **VIP project**, which paid off immensely. The college's **support** was invaluable, connecting me with the person who is now my boss. I am deeply grateful to the **team and professors**, who stood by me, making **Masters' Union feel like a family** throughout my career journey.”





Pranav Seth

Senior Inbound Product Manager | Service Now

UG College:

SRM Institute of Science and Technology,
Kattankulathur, Tamil Nadu

Previous Work Exp:

Senior Data Science Analyst, Accenture

“ **Masters' Union** played a key role in my transition to **product management**, equipping me with practical skills through an innovative **curriculum** and hands-on projects like the **Product Practicum**. This experience helped me secure a **Product Manager role at ServiceNow**, where I apply insights, particularly in managing teams and solving enterprise software challenges. The **mentorship** and real-world learning taught me to value **practical application** and prepare for leadership roles. ”

Gautam Marwah

Chief of Staff | Kae Capital (VC)

UG College:

College of Vocational Studies, Delhi University

Previous Work Exp:

Product Manager, Pine Labs

“ My time at Masters' Union amplified my capabilities, enabling me to thrive in the domain of **venture capital at Kae Capital**. I gained invaluable exposure to the intricacies of startup ecosystems through **MU's VC Practicum** and live **investment simulations**. These experiences sharpened my ability to assess business models and coordinate high-stakes initiatives. I couldn't have done this without support and mentorship from Sahil Dhingra, Saksham Kotiya, and Mahak Garg. ”



Manya Parmar

Program Manager | Zomato

UG College:

Narsee Monjee College of Economics and Commerce

Previous Work Exp:

Consultant, PricewaterhouseCoopers

“ At **Masters' Union**, I learned the value of going the extra mile, which shaped my approach to challenges. From crafting a tailored resume for **Zomato** to exceeding expectations in assignments and leading initiatives, this mindset helped me secure a role with **Zomato's central strategy** team. MU honed my **technical skills** and **problem-solving attitude**, driving impactful results. ”

Radika Agarwal

Investment Analyst | **Good Capital (VC)**

UG College:

Gargi College, Delhi
University

Previous Work Exp:

Financial Research
Associate, D.E Shaw

“ **Masters' Union** was instrumental in my journey to becoming an **Investment Analyst** at **Good Capital**. The **VC-focused courses** and **real-world projects** built a strong foundation in **investment strategies**, while mentorship refined my **startup evaluation skills**. The career prep team's **personalised support** ensured I was placement-ready. These experiences shaped my career and helped secure this role. ”



Manan Maheshwari

EiR | **Wakefit**

UG College:

SRM University

Previous Work Exp:

Business Consultant,
Ayna

“ **Masters' Union** played a key role in shaping my entrepreneurial mindset, which was crucial in landing my current role as an EiR at Wakefit. The practical activities like **Dropshipping, Consulting Challenge, VIP, and GTM (Go-To-Market)** exposed me to real-world challenges, allowing me to develop a deep understanding of business operations. ”

Prabhav Narang

Associate | **EY-P**

UG College:

Delhi College of Arts
and Commerce, Delhi
University

Previous Work Exp:

Fresher

“ **Masters' Union** honed my **analytical** and **problem-solving skills**, crucial for my role at **EY-P**. The **comprehensive curriculum** and **real-world projects** boosted my confidence in **financial analytics**. The **placement team's guidance** and **mock interviews** thoroughly prepared me for the rigorous selection process. Their support was pivotal in securing my position as an Associate at **EY-P**. ”





Bhavneet Chandi

Associate Program Manager | Zomato

UG College:

Hans Raj College,
Delhi University

Previous Work Exp:

Fresher

“ Masters’ Union was pivotal in shaping my career. The **immersive curriculum** and **real-world projects** developed the **strategic mindset** essential for excelling in Zomato’s central strategy team. The **placement team’s personalised guidance** ensured I was prepared, while solving real business challenges honed my **decision-making skills**. Grateful for the mentorship that paved my way as **Associate Program Manager at Zomato.** ”

Madhav Nangru

Associate | Innoven Capital (VC)

UG College:

SGTB Khalsa College,
Delhi University

Previous Work Exp:

Associate, PwC Deals

“ The **VC Practicum** at Masters’ Union was a transformative experience, giving me **practical insights** into investment analysis and deal structuring, which have been invaluable in my role at Innoven Capital. The **hands-on curriculum**, complemented by mentorship from **seasoned industry professionals**, helped refine my approach to evaluating startups and making strategic decisions. MU’s emphasis on **real-world learning** played a pivotal role in shaping my career trajectory and enabling me to excel in the investment domain. ”



Vedang Lahoti

Senior Manager I- Category | Zepto

UG College:

Vellore Institute of
Technology- Vellore

Previous Work Exp:

Assistant Manager -
Flipkart

“ Being part of the **Consulting Club** and engaging in the practicum at Masters’ Union sharpened my problem-solving skills and fostered a **structured thought process** for tackling critical challenges. Insights from **industry mentors** and real-world **case studies** added immense value, equipping me to navigate complexities confidently in my role as **Senior Category Manager at Zepto.** ”

Vanya Jain

Senior Manager- CMD Office | **V-Mart**

UG College:

Gargi College, Delhi
University

Previous Work Exp:

Media Analyst Level
Two, Publicis Sapient

“ The **experiential learning** at Masters’ Union helped me develop the problem-solving and leadership skills necessary for my **role at V-Mart**. **Real-world projects** and **insightful mentorship** sessions refined my ability to make **strategic decisions** in dynamic situations. MU’s holistic approach to learning and professional development has been instrumental in shaping my journey and helping me secure this rewarding opportunity. ”



Vidul Tyagi

Associate Product Owner | **Landmark (Dubai Remote)**

UG College:

Thapar Institute Of
Engineering And
Technology, Punjab

Previous Work Exp:

Senior Systems
Engineer, Infosys

“ The **outclass activities** at **Masters’ Union** honed my business evaluation and problem-solving skills. The **placement team’s support** with profile creation, goal-setting, and **mentorship** kept me on track to achieve my goals. With lifelong opportunities and the support of Pratham Mittal and Mahak Garg, I’m applying these learnings in my new role and excited to grow further. ”

Ratnadeep Ghosh

AGM - Technology | **Amara Raja- Energy and Mobility**

UG College:

MCKV Institute of
Engineering, West
Bengal

Previous Work Exp:

Technical Manager -
Program Lead,
International Centre
For Automotive
Technology

“ **Masters' Union** was instrumental in elevating my career, providing enriching **CXO sessions** and **hands-on projects** that mirrored real-world challenges. These experiences enhanced my **strategic thinking, analytical skills**, and access to invaluable networks, leading to my role as **AGM (Technology) at Amara Raja**. The key takeaways—**lifelong learning, peer networking**, and leadership in dynamic environments—continue to shape my professional journey. ”



Tushar Chuttani

EiR | mCaffeine

UG College:

Christ University,
Karnataka

Previous Work Exp:

Product Expert, BYJU's

“ Masters' Union provided me with the **strategic skills** needed to excel in brand strategy and digital marketing at mCaffeine. The **program's real-world projects**, combined with **mentorship** from **industry professionals**, sharpened my ability to create **impactful campaigns**. The placement team's support, particularly through personalised interview preparation, ensured I was ready to face challenges with confidence. MU's focus on practical learning and creativity helped me thrive in the fast-paced world of marketing, setting the foundation for my success. ”



Nazia Noorani

Marketing and Strategy Executive | Dr. Vaidya's

UG College:

KIET, Mahamaya
Technical University

Previous Work Exp:

Associate, Rahat
Industries

“ At Masters' Union, **personalised mentorship** from industry experts in marketing was pivotal in shaping my career. The **Marketing Practicum** provided hands-on experience with live projects, building a strong foundation in **strategic thinking** and **market analysis**. Tailored support from the **placement team** ensured I was well-prepared for my role at **Dr. Vaidya's**, setting me up for success.”

Apurv Rathore

Lead Program Manager | Sprinklr

UG College:

National Institute of
Electronics & IT

Previous Work Exp:

Associate | Bain & Co.

“ My journey at **Masters' Union** was transformative. The **Outclass sessions**, combined with my experience at **Bain & Honeywell**, provided immense learning. The **Careers Team** was instrumental in my success, helping me secure a role as **SPM at ServiceNow** within 3 months of orientation. Their support led to a final placement at **Sprinklr** with a **3x increase** in my pre-MBA **CTC**. I'm grateful for the incredible opportunities and growth I experienced. ”



Career Transitions

Pre MBA Company	Pre MBA Role	Post MBA Company	Post MBA Role
Genpact	Assistant Manager	BCG	Associate Consultant
Ericsson	Data Analyst	Talabat	Senior Specialist, Strategic Accounts
Pine Labs	Product Manager	Kae Capital	COS
Adfactors	Senior Account Manager	Flipkart	Brand Marketing Manager
Accenture	Data Science Senior Analyst	Service Now	Senior Inbound Product Manager
Deloitte Touche	Senior Analyst	ABC	Management Trainee
ZS Associates	Business Technology Analyst	Tata iQ	Deputy Manager II
Urbanclap	Marketing Associate	Accenture	Management Consulting Analyst
Infosys	Senior Systems Engineer	Landmark	Associate Product Owner
Bain and Co.	Associate	Sprinklr	Lead- Program Manager
UpGrad	Strategy Associate	Gensol	Program Manager
BackBenchers Online	Business Development Lead	ABC	Management Trainee
Syrup Technologies	Social Media- Team Lead	Tata UniStore Ltd	Associate Product Manager I
Publicis Sapient	Media Analyst Level Two	V-Mart	Senior Manager- CMD Office
Ernst And Young	Assurance Associate	Nicobar	Assistant Manager - PMO Analyst
Freshworks Inc	Business Development Representative	Blinkit	Program Manager
ZS Associates	Associate Consultant	Prezent.ai	Product and Content Specialist - Lvl II
Corporate Gurukul	Mentor	Kore.ai	Associate Product Manager
Rahat Industries	Associate	Dr. Vaidya	Marketing and Strategy Executive
PwC	Senior Analyst	Zomato	Program Manager
Baaz	Ops, Quantitative Analyst	Zepto	Senior Manager I - Category
EY	Consultant	Blinkit	Program Manager
Experion Technologies	SDET	Upgrad	Manager - Business Insights & Planning
Radical Health-Tech	Business Operations Analyst	Spyne.ai	Product Manager
Grant Thornton India	Senior Consultant	Agami Spaces	Project Director
ZS Associates	Decision Analytics Associate	Park+	Program Manager
Ernst And Young	Analyst – Business Consulting (Risk)	Zepto	Senior Manager I - Revenue
Denstu Webchutney	Analytics Consultant	AMPM Fashions	Senior Manager - E-Commerce Growth
Accenture	Application Development Associate	Zomato	Program Manager
BDO India LLP	Article assistant	Blinkit	Program Manager

Career Transitions

Pre MBA Company	Pre MBA Role	Post MBA Company	Post MBA Role
Deloitte Touche Tohmastu	Assistant Manager	Zepto	Management Trainee
Mainstreet Marketplace	Assistant Store Manager	Cloudtech	Business Development Executive
Repindia	Assitant Manager Client Strategy	Nivia Sports	Manager - Digital and Social Media
Yogesh Jagia & Associates	Associate	Zepto	Senior Manager I - Category
Ernst & Young LLP	Associate Analyst	Zomato	Assistant Program Manager
Jio Embibe	Associate Manager	Techtrust	Founding GTM and Growth Marketer
Searce Inc	Associate Product Manager	Blinkit	Program manager
Ernst and Young	Advanced Associate	Zomato	Assistant Program Manager
Think And Learn Pvt Ltd	Associate Senior Manager	Cashfree	Manager - Enterprise Busines
Deloitte Touche	Audit Assistant	Cloudtech	Business Development Executive
Nirmal Medical System	Business Development Associate	Atlys	EIR-Revenue
Binod Enterprises	Business Operations Specialist	Tex Fastners	Management Trainee - Marketing
My Food Story	Chief of Staff	Wakefit	EiR
Mhatre Fish world	Co-founder	Darwinbox	CE Analyst
Deloitte Consulting	Consultant	Legend of Toys	Lead, New Business and Initiatives
Deloitte Advisory USI	Consultant	CarInfo	Product Manager
Accenture	Associate Software Engineer	Zomato	Assistant Program Manager
Yellow.Ai	Customer Success Manager	Locus	Product Analyst-CPO Office
SquadStack	Delivery Product Manager	Technico	Deputy Manager - Strategy
Indraprastha Gas	Deputy Manager	Zepto	Management Trainee
Erickson coaching	Digital marketer	Incruiter	Product Marketing Role
Crayon Flakes	Growth and Strategy Consultant	Zomato	Associate Program Manager
Itc Group Cos.	Duty Manager	91 Square Feet	Strategy Sales Consultant
Goan Connection	Education Consultant	Blinkit	Program Manager
Roxx World	Entrepreneur	Zepto	Senior Manager
Siemens	Executive Engineer	SAEL	Strategic Analyst - CEO's Office
Cosmers Global	Founder	Xindus	Business Manager
Chef Junction	Founder - Chief Executive Officer	Technico	Head Business Strategy
Genpact	Functional consultant	Relata	COS
Delhi Medicines Centre	Growth Head	Blinkit	Program Manager
Zomato Media	Growth Manager	KaptureCX	Senior Manager - Sales Enablement
Kalam Labs	Head Of Growth And Sales	Cloudtech	Business Development Executive
Citi Group	Investment Banking Analyst	Zomato	Program Manager

Career Transitions

Pre MBA Company	Pre MBA Role	Post MBA Company	Post MBA Role
Zee Entertainment	Manager Of Ticketing & Digital	Kapture CX	Senior Manager - CRO's Office
Jumper.AI	Marketing & growth Associate	PlatinumRX	Associate - Founder's Office
CX Unicorn (UAE)	Marketing Executive	Cloudtech	Growth
Tech Mahindra	Marketing Manager	Wakefit	EiR
Think And Learn	Offline Marketing Manager	Supertails	Assistant Brand Manager
Taxgenie.In	PMO-Technical	Zepto	Senior Manager I - Program
Think And Learn	Pre Sales Manager	Trianz	Lead (Grade-3)
BYJUs	Product Expert	McCaffeine	EIR
FrontRow	Program Manager	SolarSquare Energy	C&I Lead Manager
Samas Building Contracting	Projects Coordinator	Warp Drive	Account Management Specialist
Dell	Sales Engineer Analyst	Armory Shield	Founder's Office
BYJUs	Senior Account Manager	Relata	Growth Catalyst
Think And Learn Pvt Ltd	Senior Business Developement	Tetr College of Business	Director's Office - Operations
Mad Street Den	Senior Growth & Data Operations	Pay10	Manager – Enterprise Sales
Denstu Isobar	Senior Manager Client Solutions	Proost69	Brand Manager
Schneider Electric	Senior Engineer	Tetr College of Business	Program Manager
Deutsche Bank	Senior Technology Analyst	Zepto	Senior Manager I - Category Pricing
Target Corporation	Software Engineer	Zenduty	Product Manager
Trumpets Technologies	Software Engineer	Warp Drive	Founder’s Office
Infosys	Systems engineer	Zepto	Management Trainee
Flipkart	Team Lead	Tata 1MG	Founder's Office
JPMC	Team Lead	Relata	Growth Catalyst
Hero Motocorp	Territory Manager	Park+	Program Manager
Nimbus System Pvt Ltd	Trainee Functional Consultant	Tex Fastners	Management Trainee - Marketing
HSBC	Vice President	Imarticus	AVP - Founders Office
MyGATE	Zonal Manager	Tetr of Business	Director's Office
MXV Consulting	Research Analyst	Basic Home Loan	CEO's Office
Rodic Consultants Pvt Ltd	Assistant Manager Post	Artha Energy Projects	Associate - Operations

Career Transitions

Pre MBA Company	Pre MBA Role	Post MBA Company	Post MBA Role
ICICI Securities	Investment Banking Analyst	Axis Capital IB	IB Associate
Google India Pvt. Ltd.	Data Analyst	Youtube	Risk and Governance
Microsoft	Technical Advisor	Microsoft	Product Manager II
Accenture	Strategy Consultant	Kearney	Senior Business Analyst
JP Morgan	Investment Banking Analyst- CRG	Kotak Investment Bank	Associate
Sthaptya Consultants	Senior Business Analyst	Accenture	Management Consulting Analyst
Hevo Data	Product Marketing Analyst	Cisco	Product Manager
Sprout Capital	Investment Banking Analyst	Merisis Advisors	Relationship Manager
Think And Learn	Associate Senior Manager	Cashfree	Manager - Enterprise Busines
D.E Shaw	Financial Research Associate	Palaash Venture	Investment Analyst Consultant
Better.com	Collateral- Title Analyst	Ultrahuman	Sr. Manager Finance
Juspay	Product Solution Engineer	Magicbricks	Associate PM
CRIB HQ	Associate Product Manager	Inspeq.ai	Product Designer-2
Godrej And Boyce	Assistant Product Manager	Avalon Consulting	Consultant
Amazon	Product Compliance Senior Associate	Phonepe	Associate Manager, Operations
Ayna	Business Consultant	Wakefit	EiR
Pine Labs	Product Manager	American Express	Digital Product Management
D.E Shaw	Consultant	Good Capital	Investments
Pristyn Care	Associate Product Manager	Car Dekho Group	Product Manager II
Flipkart	Assistant Manager	Zepto	Senior Manager I- Category
ISRO	Scientist	Artha Energy Projects	Chief of Staff of the CEO
Edelweiss	Equity Quant Analyst	Avirom Capital	Quantitative Trader
Zomato Media	Growth Manager	Zepto	Program Manager
Begaana Pictures	Jr. Business Development Executive	91 Square Feet	Sales Consultant
International Centre	Technical Manager - Program Lead	Amara Raja	AGM - Technology
Consus Global	Senior Consultant	Consus Global	Manager, Supply Chain Division
Genpact	Business Analyst	Data Sutram	Founder's Office
Natwest Group	Analyst	Gokwik	Program Manager - New Initiatives
PwC Deals	Associate, M&A Advisory	Innoven Capital	Associate
Ontop	Account Executive Sr	Pay10	Manager – Enterprise Sales
BridgeUp	Founder's Office	Renegade Insurance	Founders' Office Associate
Ernst And Young	Senior - Data Analytics	Takshashila Consulting	Business Associate
Cuelearn Pvt. Ltd.	Assistant Manager	Tetr	Program Manager
Cuemath	Sr. Business Development Executive	Upgrad	Business Development
Bajaj Allianz	Founder And Chief Curator	Zepto	Program Manager
Swiggy	Operations Manager	Zippee	Program Manager
Uber India Systems	Sales Consultant	Zycus	Manager - Business Development

Fresher Career Launches

UG College	Post MBA Company	Post MBA Role
Delhi College of Arts and Commerce, Delhi University	EY-P	Associate
Hans Raj College, Delhi University	Zomato	Associate Program Manager
Narsee Monjee Institute Of Management Studies, Maharashtra	Tata 1mg	Deputy Manager - Founder's Office
Savitribai Phule Pune University, Maharashtra	Ozone	Manager - EIR
Delhi College of Arts and Commerce, Delhi University	Bloomberg	Analytics - ADSK
Fr. Conceicao Rodrigues Institute of Technology	SuperK	Project Manager (Int)
Miranda House, Delhi University	Zomato	Assistant Program Manager
Guru Gobind Singh Indraprastha Vishwavidyalaya, Delhi	Nivia	Brand Manager
Cluster Innovation Centre, Delhi University	Anveshan	Founders' Office
Miranda House, Delhi University	Lissun App	Business Analyst Strategy Office
Dr. A.P.J. Abdul Kalam University, Madhya Pradesh	ConsultAdd	COS

Smit Bhavsar

Deputy Manager - Founder's Office | Tata 1mg

UG College:

Narsee Monjee
Institute Of
Management
Studies, Maharashtra

Previous Work Exp:

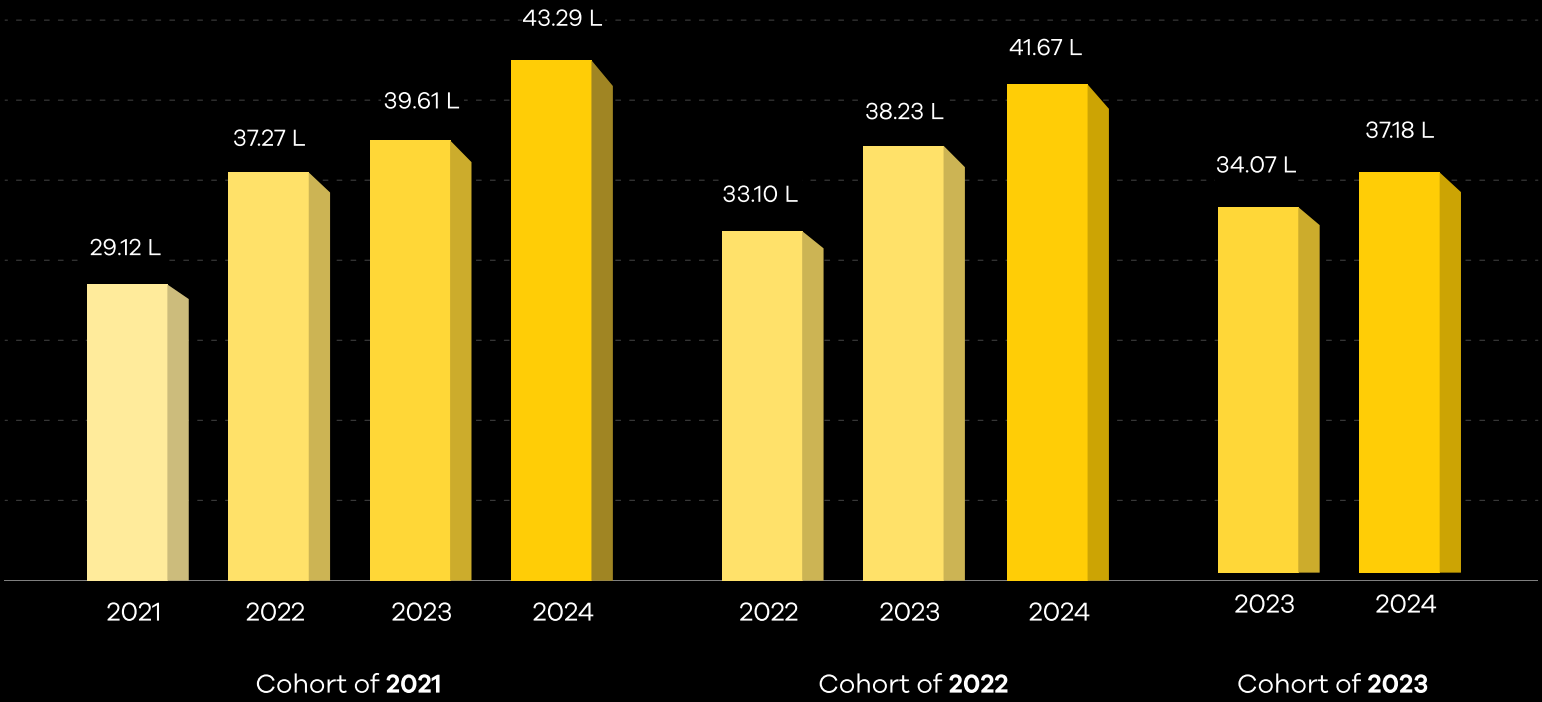
Fresher

“ My experience with the **FOCOS (Founder's Office/ Chief of Staff)** club was transformative, offering **practical exposure** to real-world business challenges. Collaborating on **strategic projects** honed my **problem-solving** and **decision-making skills**. Combined with **structured mentorship** and a forward-thinking **curriculum**, this journey prepared me to excel in the **Founder's Office** role at **Tata 1mg**. ”



Tracking Alumni

Average Alumni Packages 1-3 Years after Graduation (self reported & unverified)



57 %

Cohort Of 2021
Reporting Y2, Y3, Y4 Promotions

35 %

Cohort Of 2022
Reporting Y2, Y3 Promotions

22 %

Cohort Of 2023
Reporting Y2 Promotions



Sahil Arora

Consultant | Avalon Consulting

UG College:
Vellore Institute Of Technology

Previous Work Exp:
Godrej And Boyce,
Assistant Product Manager

“ Masters' Union introduced me to **case competitions**, enhancing my analytical and communication skills by **solving real business problems** and by presenting to **industry leaders**. With faculty support, I won **titles at IIMs, IITs, and Harvard Business School**. These experiences were pivotal in securing my **Strategy Consultant role at Avalon Consulting**.”

Tracking Alumni

Alumni Career Transitions after Graduating from Masters' Union



Adeetya Prakash (2021)

Placement after Masters' Union
Associate Product Manager,
Zoom Cars

Current Employment
Product Manager 2,
Careem



Dipti Iyer (2021)

Placement after Masters' Union
Senior Associate - Consulting,
BCG

Current Employment
Senior Manager,
American Express



Sameer Batra (2021)

Placement after Masters' Union
Manager - Capacity Planning,
Better

Current Employment
Head of Strategy, Direct Channel,
Aditya Birla Sun Life Insurance



Harsh Dandona (2021)

Placement after Masters' Union
Junior Consultant, Bain & Co.

Current Employment
Program Manager, CBO Office,
Ultrahuman



Yeshvanth Babu (2022)

Placement after Masters' Union
COS, Ather Energy

Current Employment
Chief Strategy Officer,
Fitsol



Rimjhim Parashar (2022)

Placement after Masters' Union
Business Analyst, Eightfold

Current Employment
Product Manager,
Bajaj Finserv Health



Raj Vineeth (2022)

Placement after Masters' Union
Product Manager, Tata iQ

Current Employment
Senior Product Manager,
Nielsen



Shristhi Goyal (2023)

Placement after Masters' Union
Growth Manager, Bharatpe

Current Employment
Product Strategy Manager,
Aditya Birla Capital



Tanmay Dube (2023)

Placement after Masters' Union
Business Associate
Takshashila Consulting

Current Employment
Strategy & Growth (MD's Office),
Jio



Karan Singh Gill (2023)

Placement after Masters' Union
Regional Manager- Enterprise
Sales, Razorpay

Current Employment
Business Strategy, Founder's Office,
Libas

Notable Alumni Transitions (Cohort 2021-2023)

Placement after Masters' Union

Current Employment

Category Manager, Unacademy	Deal Desk Manager, Meltwater
Chief of Staff, Jodopay	Unicards, Growth
Manager Sales, Razorpay	Associate Director- Business Development, Zaakpay
Associate, Acuvon	Product Manager, Ripik
Growth and Partnerships, Mudrex	Head of Marketing, Avit Lifestyle
Assistant Product Manager, Ziploan	Product Manager, Balancehero India
Associate - Marketing, Virtusa	Chief Business Officer, Daarshik Aerospace
Sales & Customer Success Strategy, RazorpayX	Global Growth Lead, Nivi
Manager Sales, Razorpay	Regional Business Head, Castler
Engagement Manager, Takshashila Consulting	Senior Engagement Manager, Takshashila Consulting
Associate Program Manager, Zomato	Program Manager, Toddle
EIR, Neemans	Nivara, Founder
Founder's Office , Absolute Foods	Founder, SOUL
Senior Brand Manager, Tap Invest	Cofounder, Stealth
Lead Analyst, Better	Analytics Operations Lead, ADM
Analyst, HSBC	Sr. Manager - Business Growth, CLEAR
Business Manager, AgNext Technology	COS, Workruit
Product Manager, Your Story	Head Of Marketing and Product, Your Story
Program Manager - Business Strategy, Razorpay	Founder, Cloudcred
Program Manager, Skill-Lync	Program Director, LEAPfwd
Assoicate Product Manager , Cogoport	Product Manager, Cargo Flash InfoTech
Manager- CEO Office, General Aeronautics	CX Manager, Keus Smart Home
Founder's Office, Woovly	Founders Office, Live2.ai
EIR, Collegedunia	Head - Career Prep, Masters' Union
Junior Consultant, Takshashila Consulting	Chief of Staff, Agami

Entrepreneurship Highlights

79

StartUps formed as part of
Masters' Union **Venture
Initiation Program**

16

Teams with **23 students** pursuing
startups full time post MBA

45^L

Highest revenue achieved
by a Dropshipping team

3.3^{Cr}

Combined revenue of all
Dropshipping teams in Term 1 (Cohort 2025)

04

Teams have **raised seed
funding** with 2 having raised
\$500K and \$200K respectively

35^{Cr}

Highest valuation
achieved by a **single team**

7.24^{Cr}

Total **quantum of
funding raised** till date

50^L

Highest revenue till date
of a **single company**

35^L

Equity-free grants given
by Masters' Union



SeedsAI

\$200K

Seed Round

5+

Enterprise Clients



Founders:

Vansh Miglani, Shubham Khatri

Investors:

Campus Fund, Angels

Seeds.ai is a conversational **intelligence platform** revolutionizing **NBFC operations** with automated call auditing, **AI-driven customer insights**, and AI agents that autonomously engage with customers. Our solutions enable smarter decision-making, drive cost savings, and significantly boost operational efficiency.



“ From having **great mentors** to brainstorm with to getting grants that helped get our startup off the ground, Masters’ Union has been the best place to **build a business**. The **VIP program** gave us a clear structure, from the idea stage to execution. The **CXOs that came to campus**, along with the leadership team, helped us a lot by giving us direct introductions to **potential clients and even investors**. Their guidance has been truly valuable. ”



\$25 K

3 Month Revenue

\$500 K

Seed Round

Founders:

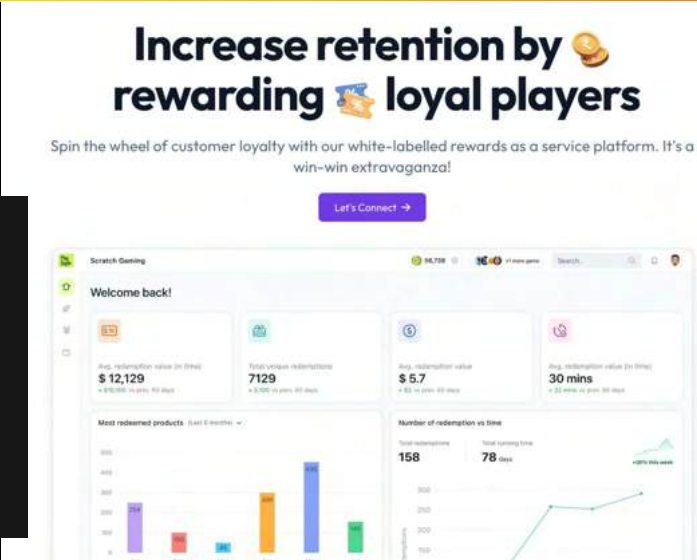
Shouradeep Chakraborty,
Upamanyu Chatterjee

Investors:

100x.VC, IAN Fund, Angels (Uday
Sodi, Bhupesh Manoharan &
Others)

PlaySuper, founded in 2024, is India’s **first gaming commerce** platform, revolutionizing the way users engage with games. By integrating commerce within gaming ecosystems, they enable gaming companies to **unlock new revenue streams** while rewarding players with **real-life rewards** and products for simply playing their favorite games. With a mission to make every game more rewarding, PlaySuper is setting the stage for the future of gaming in India.

“ Masters’ Union’s Venture Initiation Program was transformative for PlaySuper. Access to **top VCs** and invaluable insights gave us a strong edge. **Networking** became seamless, and Pratham, Masters Union’s founder, became our **first angel investor**. The competitive atmosphere pushed us to excel, providing both the resources and relentless drive to build something impactful. ”



Hive School



₹45L +

3 Month Revenue

Bootstrapped

Funding

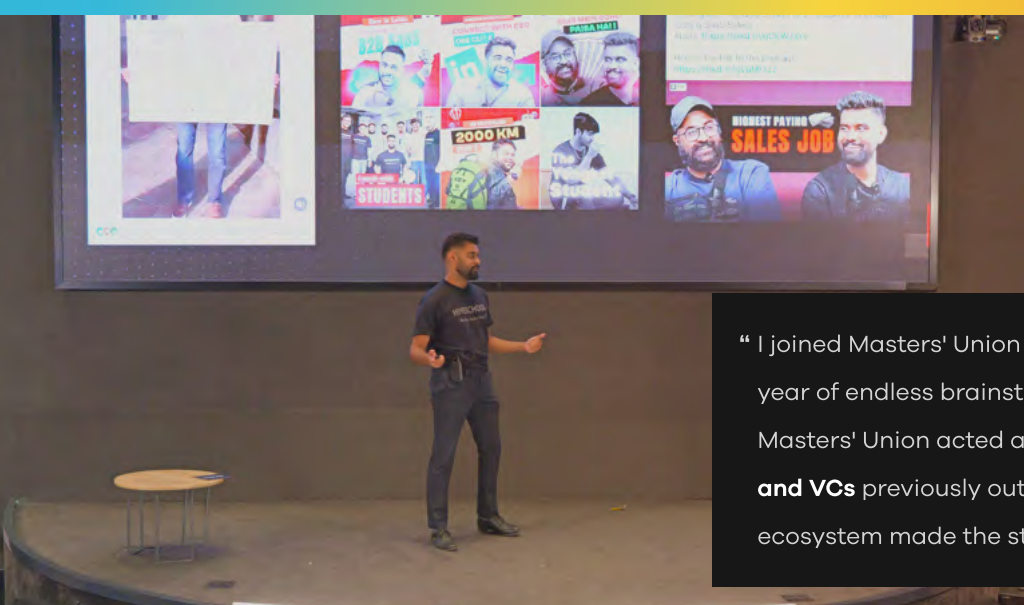
Founders:

Nikhil Gaur

Advisors:

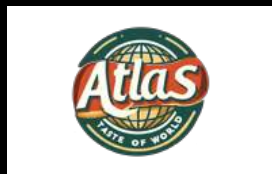
Rajeev Chari & Anupreet Singh

HiveSchool is **India's First Sales School**. We started with a 4 months Hybrid program in **B2B, SaaS, Tech Sales** which we call Launchpad: Sales Strategy & Growth. Next, we are launching a 12 months full-time MBA for sales named PGP: Sales Strategy & Growth. The ultimate goal is to train and place students in high paying sales roles where you sell to **business, enterprises and CXO's**



"I joined Masters' Union to build an **education business**, and after a year of endless brainstorming and execution, HiveSchool was born! Masters' Union acted as an incubator, connecting me with **founders and VCs** previously out of reach. The **strong community** and ecosystem made the startup dream a reality."

Eat Atlas



₹12 L

3 Month Revenue

Bootstrapped

Funding



Founded by:

Ishita Gupta, Mayuresh Jadhav

Advisors:

Anindita Sampath (Founder, Yogabar)

Arjun Vaidya (Founder, Dr. Vaidya)

Vikram Chaudhary (Cofounder, Wingreens)

The QSR industry has evolved with global cuisines and increased purchasing power, but snacking remains stagnant, with little innovation beyond “healthy” trends. Eat Atlás **transforms snacking** by offering **gourmet dips** and **artisanal lavash chips**, delivering **global flavors** in a convenient, affordable, and stylish way



“ Masters' Union supported us to connect with **top VCs** and helped us test products, thus generating **₹10 L revenue** in just **3 months**.

Masters' Union's unique founder fellowship accelerates growth, reduces financial risks, and enables focus on scaling and critical business aspects.”

Sauced Labs



₹9.5L

3 Month Revenue

\$200K

Funding (In Process)



Founded by:

Madhav Agarwal

Investors:

Various Angels, F&F

Sauced was born from the idea that in a world shaped by conventional opinions, people should be free to be who they truly are. After reselling **5,000 sneakers**, Madhav found his true calling and is determined to make Sauced a staple in every closet. With a passion for innovation, he aims to **rethink footwear** and have Sauced mentioned alongside icons like Steve Jobs, Picasso, and Walt Disney.



“ Masters' Union gave a young kid from a tier-3 city the **belief and resources** to chase his dreams. The **VIP program** turned ideas into impactful startups. By being our first customer, Masters' Union provided that vital first push. Most importantly, it instilled the confidence that with determination, mentorship, and connections, even the sky isn't the limit.”

Blue Brew



BLUE BREW

₹2Cr. +

Revenue

₹36 Lakhs

Funding

Founded by:

Aditya Rath

Investors :

Various Angels, F&F

Blue Brew is a fashion-forward brand **redefining the Indian fashion landscape** by addressing key gaps in design, quality, and fit. We create **unique, trend-driven pieces** that break away from repetitive silhouettes while offering the perfect balance of style, comfort, and affordability. The mission is to empower customers with **thoughtfully designed, high-quality fashion** that seamlessly blends creativity, functionality, and elegance.



Cohort of 2024 StartUps

Lexi's (Beyond Foods)



1.8L

Revenue

Seed Round

Funding

Founders:

Ayush Melwani, Naveen Balaji,
Alex Francis, Rhea Melwani

Investors:

Self, Masters' Union

We're building a **cloud kitchen empire** serving **gourmet sandwiches** from around the world. **Lexi's**, our first brand, brings bold flavours, indulgent experiences, and the perfect balance between accessible comfort food and lifestyle indulgence. We came to Masters' Union with the shared aspiration of launching a startup. The **VIP Challenge brought us together**, and we initially explored solving for the events industry. However, our combined experience and deep passion for food naturally led us to the food business.



Cohort of 2024 StartUps

Grants from Masters' Union Investment Fund

Startup Name	Grants
Hive School	₹7 Lakh
Atlas Foods	₹4.65 Lakh
Seed AI	₹4 Lakh
Aikyam	₹3.5 Lakh
Heal Paws	₹2 Lakh
Blue Brew	₹1.15 Lakh
Maarg	₹1 Lakh
Amzaar	₹1 Lakh
Tatva	₹1 Lakh
Eco Veda	₹1 Lakh
Habiiito	₹1 Lakh
Safe Steps (BerryBar)	₹1 Lakh
Playsuper	₹50,000
Werk It	₹50,000
Silbatta	₹50,000
Sincubators	₹50,000
LexVestments	₹50,000
Vinyasa	₹50,000
Silver Spoon (Prepper)	₹50,000
Beyond Foods	₹50,000
Sauced	₹50,000
FNOR	₹50,000
WeTee	₹50,000
Investment Trackers	₹50,000
API Express	₹50,000
Sincubators	₹50,000
Beyond Veda	₹15,000



VCS on Campus

Venture Capitalist who visited campus for Venture Initiation Program

Guest Name

Designation and Company

Aakash Anand	Founder & Managing Partner, Wolfpack Labs Venture Studio
Aashish Gupta	Vice President- Investments, IvyCap Ventures
Aditya Singh	Investments, Trifecta Capital
Aditya Vikram Singh	Vice President - Investments, Rukam Capital
Agam Gupta	Principal, Seafund Venture
Aishwarya Malhi	Co-founder, Rebalance Angels
Akshay Grover	Senior Investment Manager, Arc Group
Amit Nath	Director Novogram Investments
Amit Singal	Founding & General Partner, Fluid Ventures
Ananyah Dhawan	Investment Professional, Waterbridge Ventures
Ankur Khaitan	Principal, Fireside Ventures
Anup Jain	Managing Partner, Orios Venture Partners
Anurag Sheth	Investment Analyst, Spring Marketing Capital
Ashish Khetan	President & CIO, Indigram Labs
Ashutosh Kumar	Partner, Startup Venture Partners
Ashutosh Singh	Founding Partner, Digital Twins Capital
Ayush Bagga	North India Head, T-Hub Business Incubator
Bhavish Sood	General Partner, Modulo Capital
Devi Chinthireddy	Investment Head, T-Hub Business Incubator
Dhruv Madaan	Venture Partner, Soonicorn Ventures
Divyansh Dhaka	Sr. Manager Marketing, Investments Inflection Point Ventures
Dwaipayan Mukherjee	Senior Associate, Boon Capital Advisors
Garvita Gulhati	Investments Team, Westbridge Capital
Gaurav Chauhan	Startup Evangelist, Yellow Class
Harshika Paliwal	Principal, Faad Networks
Heet Tike	Co-founder, Ripen
Hersh Gulati	Principal, RPSG Capital Ventures
Jasdeep Singh Bhatia	Vice President, Alteria Capital
Jivraj Singh Sachar	Founder, Indian Silicon Valley
Kailash Nath	AVP - Head of Seed, Chiratae Ventures

VCS on Campus

Venture Capitalist who visited campus for Venture Initiation Program

Guest Name	Designation and Company
Karan Patel	Co-founder, Taksheel Tech
Karan Verma	Co-Founder, Faad Networks
Karishma Kapoor	Financial Analysis, Modulus Capital
Kartik Mehta	Investments, Waterbridge Ventures
Kitty Agarwal	Partner, Info Edge Ventures
Kulmani Rana	Partner, Fibonacci X
Lakshay Taneja	Associate, Private Equity Acuity Knowledge Partners
Mansha Gadi	Associate - Growth Recur Club
Mrinalini Chandra Goyal	Senior Vice President, Investments Guild Capital
Nakul Khanna	Assistant Vice President, Strategy Stride Ventures
Navneet Kaur Sachar	Investment Associate, Stride Ventures
Nishtha Chaudhary	Investment Manager, Agility Ventures
Piush Goyal	Co-founder, AngelBay
Pooja Monga	Investment Associate, Beyond capital ventures
Abhishek Mohan	Principal, Peak XV
Prajakt Raut	Managing Partner, Caret Labs
Prakhar Agarwal	Founder, Adept Ventures
Pranav Obhrai	Operating Partner, Atrium Angels
Pranay Luhadia	Analyst, Good Capital
Pranay Mathur	Investor & Advisor, Fluid Ventures
Pratik Shah	Founder, Scale Premier
Preet S./Ayush K./ Ayush M.	Founder, AVPL International
Priyanka Gill	Venture Partner, Kalaari Capital
Puneet Gupta	Managing Partner, Kentrus Capital
Raghav Prasad	Investment Team, Waterbridge Ventures
Rahul Marwaha	Vice President, Digital EssenceMediacom
Rakesh Sidana	Founder, Sidana Ventures
Ramneek Bhatia	Founder, Habitat India
Ridhish Talwar	Investorpreneur, AdvantEdge Partners
Saharsh Sharma	Investor, Orios Venture Partners
Sahil Dhingra	Senior Investment Associate, Riverwalk Holdings

VCs on Campus

Venture Capitalist who visited campus for Venture Initiation Program

Guest Name	Designation and Company
Sahil Kukreja	Senior Associate, Trifecta Capital
Sahil Kumrah	Investment Associate, GrowX Ventures
Sanil Sachar	Co-founder Huddle, Ventures
Sanjay Rastogi	Co-founder & Director, ShiftAltCap
Saurabh Trivedi	Co-founder & Director, VentureBolt
Sera Arora	Partner, Bharat Founders Fund
Shaurya Gulati	Principal, Eternal Capital
Shiv Kapoor	Vice President, Titan Capital
Shivangi Goyal	Investment Associate, Whiteboard Capital
Shreyans S	Investments Team, Good Capital
Shrishti Sahu	Managing Partner & Angel Investor, Swadharma Source Ventures
Shubham Chaubey	Lead - Growth & Community, SenseAI Ventures
Sorabh Agarwal	Co-founder, AngelBay
Sparsh Sehgal	Investment Team, All In Capital
Suchet Kumar	Investments, WT Funds
Sumit Mehta	Co-founder & Managing Director, Arrow Capital
Tanuj Saraf	Senior Analyst Investments, Merak Ventures
Tushar Kansal	Founder and CEO, Kansaltancy Ventures
Vaibhav Ahuja	Investor Orios, Venture Partners
Vaibhav Chowdhury	Associate Vice President, Elevation Capital
Vandana Tolani	Founder & CEO, Convanto
Vartul Jain	Senior Associate - Outreach Relationships, Inflection Point Ventures
Vibhuti Aggarwal	General Partner, Real Time Angel Fund
Vivek Krishna	Founder, Sukham
Yash Chhabra	Investment Professional, Waterbridge
Yash Dholakia	Partner, Sauce.VC
Yash Vardhan Kanoi	Partner South & South East Asia, Alter Global

Dropshipping Revenue Update

Actual Term 1 (2.5 months) Revenues of Dropshipping Teams of Cohort of 2025

52

Of Teams

₹6.5L+

Avg. Revenue

₹3.38 Crore

Total Cohort Revenue



Business	Category	Revenue (in INR L)
Zeller	Crystal Products	45.43 L
Khareedo.Shop	High Utility Appliances	25.89 L
Daily Dukaan	Fashion and Fitness	16.2 L
DropServe	Online Upskilling	14.1 L
ThriftFly	Ticketing	12.27 L
Sleek Finds	Smart Kitchen Appliances	11.52 L
Jojo's	Daily Essentials	10.58 L
Funky Fixes	Gadgets and Accessories	10.21 L
Out of CTRL/Shipping Union	Perfumes	10.09 L
Homeezy	Home Organisers	10.03 L
Just Daily	Online Upskilling	9.8 L
Trends' Union	Daily Essentials	9.27 L
Ikiya	Home Essentials & Gadgets	8.66 L
Tidy Titans	Storage Containers	8.49 L
Gadgetree	Home Essentials & Gadgets	7.79 L
Bloom	Home Essentials & Gadgets	7.65 L
Bevorage	Beverage Containers	6.92 L
Koraput Foods	Foods	6.81 L
DLIH	Foods	6.62 L
Settle Smart	Mattress and Cushions	6.59 L
INKD	Metal Posters	5.93 L
Steele & Stone	Men's Jewellery	5.37 L
KiHo	Eco-friendly Containers	5.35 L
Sock'N'Roll	Apparel	5.27 L
Keshcare	Hair Care	5.14 L
Deskit	Gadgets and Accessories	4.81 L
Candeliers	Scented Candles	4.5 L

Dropshipping Revenue Update

Actual **Term 1 (2.5 months) Revenues** of Dropshipping Teams of Cohort of 2025

Business	Category	Revenue (in INR L)
Ruffo's World	Pet Accessories	3.63 L
DropXpress	Bags and Organisers	3.58 L
BagB	Fashion Products	3.24 L
AetherCraft	Metal Posters	3.22 L
uniso	Gadgets and Accessories	3.19 L
Poweronn	Gadgets and Accessories	3.12 L
Rugshak	Customisable Rugs	2.98 L
Koala	Hair accessories	2.93 L
Sippin	Insulated Tumblers	2.82 L
NOORR	Fashion Bracelets	2.58 L
StarStruck	Gadgets and Accessories	2.58 L
Kavi ki Toli	Fashion Jewellery	2.27 L
Mentor Chat	Online Upskilling	2.19 L
Intellispoon	Smart Kitchen Appliances	2.19 L
Indus Udyog	Rotating Chairs	2.1 L
Pop.easy	Popcorn Maker	2.08 L
Comfort&Co	Mattress and Cushions	2.06 L
Raaani	Banarasi Sarees	1.7 L
CASMO	Home Decor Accessories	1.64 L
It's Givin'	Fashion Accessories	1.57 L
Frenzie	Gadgets and Accessories	1.48 L
Slay	Fashion Apparel	1.41 L
Drop & Roll	Gadgets and Accessories	1.23 L
Silver Beginnings	Silver Baby Feeders	1.06 L
Mean Monsoon	Home Decor Accessories	0.76 L



Case Competitions' 24

Rank	Host School	Competition	Team
1st	IIM, Calcutta	Prodigy '23: PM & GTM Strategy	Sahil Arora, Mahesh Lalwani
1st	XLRI, Jamshedpur	Battle of the Apps: Strategy & Product	Samkit Singh Nahar, Aadi Jain Nidhi S
2nd	Harvard Business School	Case Competition: Strategy	Sahil A., Apurv R., Bhavneet C., Deep B., Harsh
2nd	IIM, Lucknow	Finanza'24: ValQuest: Valuation	Mahesh Lalwani, Harsh Nahar, Anchit Mehta
2nd	MICA	Viral Vortex: Viral Marketing	Sahil Arora, Shubhika Aroram Ahetesham Shaikh
3rd	IIM, Calcutta	Zenith 2.0: Business Strategy	Aayush Mittal, Apurv Rathore, Bhavneet Chandi



Winning at Harvard University

Our Fantastic five came in **2nd at Harvard's prestigious case competition** beating 400+ teams from MIT, Stanford, Oxford etc

Competitors

400+ (Including all Ivy)

Prize Money:

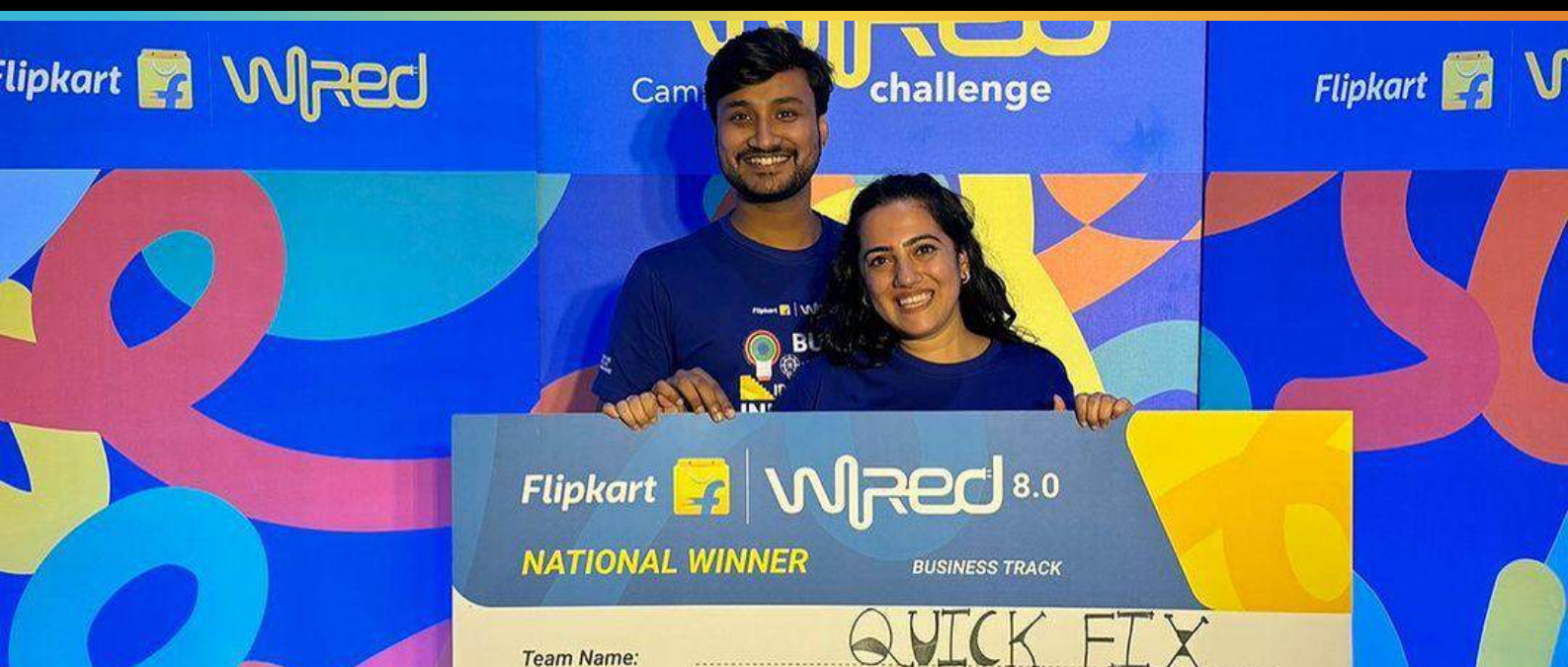
₹3,00,000

Masters' Union has been the **perfect launchpad** for **building a business**, offering everything from **expert mentorship** to **grants** that jumpstarted our startup.

The VIP program provided a clear framework, guiding us through **idea validation, prototyping, investor pitching, and scaling**- equipping us with the **tools** and confidence to turn our vision into reality!

Case Competitions' 25

Rank	Host School	Competition	Team
1st	Flipkart	Flipkart Wired 8.0	Daksh Rastogi, Nimisha Dutta, Yashana Lalawani
1st	IIT Delhi	B-Plan Pitch	Anshul A., Aashutosh V. , Hari S., Ankita S.
1st	IIM Bangalore	Global Social Responsibility Challenge	Yashwanth Nandi, Archit Bhargava
2nd	SDA Bocconi	Product Case Competition	Bhumika J., Rashmi T., Gaurav D., Anushka G.
2nd	Finshots Idea	Finshots Idea Lab Season 1	Bhumika J., Jayesh M., Rashmi T., Harshit G.
3rd	IIM Indore	Prodlytics	Vidhi Gupta, Steon Carvalho, Srishilesh
3rd	Thoucentric	Bottoms Up - 3.0	Sanidhya Sinha, Rishabh Gugani, Varun Makhija



Cracking Flipkart's Wired Case Competition

We couldn't be prouder that Daksh Rastogi, Nimisha Dutta and Yashana Lalawani won perhaps **India's most prized corporate case competition** (as well as PPIs)

Competitors

35k+ (From all IIMs)

Prize Money:

₹1,00,000 (+ PPIs)

"Winning the Flipkart challenge was a defining moment, thanks to Masters' Union. With **mentorship, startup grants,** and the **VIP program's structured guidance**, we turned ideas into execution. The support and resources at MU made it the ultimate platform for building a business."

Case Competitions' 25

Rank	Host School	Competition	Team
1st	SDA Bocconi	Ignite	Pallavi C., Cimone A., Mukul J.
1st	Thapar University	Startup Idea	Mihir P., Karan S., Parth A., Aryaraj S.
1st	ISB Hyderabad	HUSKify Strategy Case Competition	Cimone Alvister, Arjun Mathur, Yashana Lalwani
1st	SBM NMIMS	The Perfect Candidate	Akshat Sharma
2nd	NMIMS	HR Case Competition	Javin Chugani Dibyansu Mohanty
2nd	SDA Bocconi	Ignite	Jayesh Makkar, Yashana Lalwani
2nd	IIM Udaipur	Saudagar: B-Plan Event	Prakhar Gupta, Raavi Joshi



Winning at ISB

Our team of Cimone, Arjun & Yashana came **1st at ISB's Strategy Challenge** beating teams for all top Indian B Schools

Competitors

40+ (Including most IIMs)

Prize Money:

₹60,000

"Masters' Union has been instrumental in shaping our journey. The mentorship sessions refined our strategies and provided a structured approach from ideation to execution. The **direct introductions with the CXOs** who visited campus were invaluable. This experience truly showcased the unique environment Masters' Union creates for ambitious learners like us."

Notable CXOs on Campus

Guest Name

Designation and Company

Rohit Kapoor	CEO, Swiggy
Brij Bhushan	Co-Founder & COO, Magicpin
Bipin Preet Singh	Founder and CEO, Mobikwik
Amit Kumar	Sales Director, Google Cloud
Akash Gupta	Co-founder and CEO, Zypp Electric
Kaustubh Kulkarni	Senior Country Officer, JP Morgan
Jaidit Brar	Senior Partner, McKinsey & Company
Deep Kalra	Founder & Chairman, Make my Trip.com
Atul Dhawan	Partner, Deloitte
Gaurav Khatri	Co- Founder, Noise
Bharat Gupta	Partner, EY
Nakul Kumar	Co-Founder & CMO, Cashify
Saurabh Jain	CEO & Co- Founder, LivSpace
Dev Arora	CEO, Chaipoint
Punit Goyal	Co- Founder, BluSmart
Sameer Manglani	CEO & Owner, Meena Bazaar
Kavin Bharti Mittal	Founder & CEO, Hike
Kunal Aggarwal	Founder & CEO, Credflow
Anand Krishna Rohatgi	Chief Operating Officer, Synergy Consulting Inc
Kalyan Kuramana	Founder, Mrikal Studio
Vipul Sharma	Founder & CEO, Cheqbook
Ashish Kashyap	Founder & CEO, INDmoney ibibo Group PayU
Vishal Jain	CEO, Zerodha Fund House
Sandeep Aggarwal	Founder, Droom & ShopClues



Notable CXOs on Campus

Guest Name	Designation and Company
Sandeep Gupta	Co-founder & COO, Innovaccer
Swati Bhargava	Co-Founder, CashKaro & EarnKaro
Ankit Garg	Founder, Wakefit
Tarun Sharma	Co-founder & CEO, mCaffeine
Ashish Singhal	Co-Founder, Coin Switch
Sanjay Varnwal	Co-Founder & CEO, Spyne.ai
Phalgun Kompalli	Co-founder, upGrad
Shantanu Singh	COO & Co-Founder, Rusk Media
Priyanka Gill	Co-founder/ Venture partner, The Good Glamm Group/ Kalari Capital
Vikash Jain	Managing Director & Senior Partner, BCG
Ankit Jain	Co-Founder and Director, Skootr Offices
Ajai Thandi	Co-Founder, Sleepy Owl Coffee
Suhasini Sampath	Co-Founder, Yoga Bar
Angad Kikla	Co-founder, CityMall Group
Arjun Vaidya	Founder, V3 Ventures
Shashank Mehta	Founder and CEO, The Whole Truth Foods
Alex Dwek	Chief Operating Officer, Nas Company
Arunabh Sinha	Founder, UClean
Eklavya Gupta	Founder, Recur Club
Mohit and Malika Sadaani	Co-founder, Mom & Company
Saurabh Uboweja	Founder and Managing Partner, BOD Consulting
Parul sharma	Co-Founder, Gladful
Richard Pattle	Co-founder and CEO, True Beacon
Chetan Bhatia	Founder, HonestCreate



CHROs Visiting Campus

Guest Name	Designation and Company
Rohit Ramani	India Talent Acquisition Lead, Marsh McLennan-Mercer
Dr Sachin Gulati	Head of India Campus Recruitment, American Express
Anil Salvi	HR to Business, JM Financials
Nitu Bhushan	CHRO, Pernod Ricard
Swadesh Behera	Chief People Officer, Titan
Abhishek Tiwari	Senior Vice President, HR, Tech Mahindra
Misal	Head - Talent Acquisition, KPMG
Raghava Avvari	Partner & CHRO, Brane Enterprises Pvt Ltd
Sreekanth K Arimanithaya	Global Talent and Enablement Services Leader, EY Global Delivery
Dr. Mohit Sharma	Associate Director HR & ODS, Synergy Consulting
Shirin Sehgal	Chief People Officer, PwC India
Rajiv Arora	Group HR Head - Talent and Leadership Development, Adani Group
Ajay Kumar	Global Head - People & Enablers, Founding Member, Thoucentric
Shashi Bhatia	Head- Learning & Development, Royal Enfield
Puja Kapoor	Global Senior Director - HR, OLX Autos - OLX Group
Aarti Mansukhani	Head People Experience, Volvo
Sakaar Anand	India Head and Head of HR, BMC Software
Suhaylah Djaja	Talent Acquisition (APAC), Bloomberg LP
Satyajit M. Menon	Global Head of People Experience, Innovaccer
Aditya Chakravarty	Head of HR, Adda247
Sachin Tiwari	Head of HR, Magicpin
Himika Arora Gupta	Group Chief Human Resources Officer CHRO, Stonex India
Amulya Sah	Senior VP & CHRO, Invest India
Amit Kataria	CHRO, Minfy
Shantanu Das	Senior Vice President - Human Resources, Zydus Wellness
Kartik Rao	Group Chief People Officer & SVP - Founder Initiatives
Anu Yadav	Vice President - HR, Stride Ventures
Bhajnneet Dhingra	Head of Talent Acquisition, Khatabook
Raamann Ahuja	Group Chief Human Resources Officer, PDS LTD
Prashant Khullar	Chief Human Resources Officer, Ecom Express
Srinivas Reddy P	Head- HR, Pristyn Care

International Faculty



Mr. Edward W Rogers

Former Chief Knowledge Officer,
NASA

Art of Managing Complexities



Dr. Lan Ma

Adjunct Professor of Business,
NYU Shanghai

Strategic Leadership



Dr. Meenakshi Rishi

Professor of Economics,
Seattle University

Global Macroeconomics



Dr. Daniel Garrett Van Der Vliet

Executive Director, Family Business,
Cornell University

Strategic Leadership for Family Business



Dr. Rajesh Bhargave

Professor, Imperial College Business
School

AI for Marketing



Rajat Baijal

Adjunct Professor,
Columbia University

Redefining Risk Management



Alireza Kabirian

Associate Professor,
University of Southern California

Supply Chain Analytics



Prof. James Oldroyd

Assistant Professor,
Brigham Young University

Science of Building Effective Teams



Ben Dunford

Professor of Management,
Purdue University

Negotiations



Dr. Shad Morris

Professor, MIT Sloan and Ohio State
University

The Science of Building Effective Teams



+ 21 more

Industry Practitioners



Mr. Rajat Mathur

MD,
Morgan Stanley

People Decisions



Manoj Kohli

Former Country Head,
Softbank India

Mapping the Future of Energy Sector



Mr. Asim Mehta

VP - North America Head, JPMorgan
Chase & Co.

Analysis of Financial Statement



Mr. Rajeev Soni

Director, Product Mgmt.,
Gartner

Product Analytics, and AB Testing



Dr. Srijith Mohanan

Former COO
Deutsche Bank

Applied Corporate Finance



Mr. Divij Bajaj

Data & Applied Scientist,
Microsoft

Making Sense of Data



Mr. Thomas Kuruvilla

Managing Partner, Middle East,
Arthur D. Little

Management Strategy



Mr. Rajnish Virmani

Former India Head,
American Express

Leadership



Dr. Avantika Tomar

Partner,
EY-Parthenon

Strategic HRM



Captain Raghu Raman

Former President,
Reliance

Leadership and Strategic Planning



Mr. Nitin Gaur

Ex-Dir., Financial Sci. & DA
IBM

DeFi and Cryptocurrency



+ 19 more

Resident Faculty



Dr. Nandini Seth

Data Analytics

Ph.D, IIM Bangalore



Bhupesh Manoharan

Marketing

Ph.D, IIM Calcutta



Dr. Akshay Narayanan

Finance

Ph.D, IIM Culcutta



Dr. Manu Prasad

Organisational Behaviour & HRM

Ph.D, IIM Tiruchirappalli



Dr. Vipin Sreekumar

Strategic Mgmt. & Entrepreneurship

Ph.D, IIM Culcutta



Dr. Garima Chaklader

Economics

Ph.D, IIM Bangalore



Dr. Kashika Sud

Organisational Behaviour & HRM

Ph.D, IIM Ahmedabad



Dr. Aarti Sharma

Finance @ Acc., Mastercamp

Ph.D, Shiv Nadar University



Dr. Rinku Mahindru

DU Finance & HRM, Mastercamp

Ph.D, Delhi School of Economics



Dr. Nimisha Bora

Ph.D, XIMB

Accounting & Finance



Dr. Anushree Poddar

Ph.D, TERI & Post-Doctoral, MICA

Marketing, Strategic Mgmt., ESG

Careers Team



Pratham Mittal

CEO & Founder, Masters' Union

Co-Founder Outgrow | Forbes 30 Under 30 Marketing & Advertising | UPenn



Mahak Garg

Director, PG Program

Stanford GSB | Forbes 30 Under 30 Consumer Technology | NSIT



Abhishek Kaul

Director, Career Services

MBA, ISB | Ex. Zee Media



Shikhar Mahajan

Associate Director - New Initiatives

Ex. BCG



Anurag Yadav

Head, Corporate Relations

MBA, MDI Gurgaon



Nishant Singh

Head, Corporate Relations

XLRI, Jamshedpur



Dr. Gopika Kumar

Associate Director, Career Preparations

Ex. SRCC, JIMS



Akanksha Diwan

Manager, Director's Office - PGP

Sri Venkateswara College, DU



Tanya Patel

Associate Head, Corporate Relations

Ex - Magic Pin, Shaheed Sukhdev CBS



Chanpreet Gulati

Manager, Director's Office- Careers

Ex. Zomato



Jasleen Taluja

Senior Manager, Corporate Relations

MBA, IMT Ghaziabad



Pragati Gupta

Senior Manager, Corporate Relations

Ex. Pearson

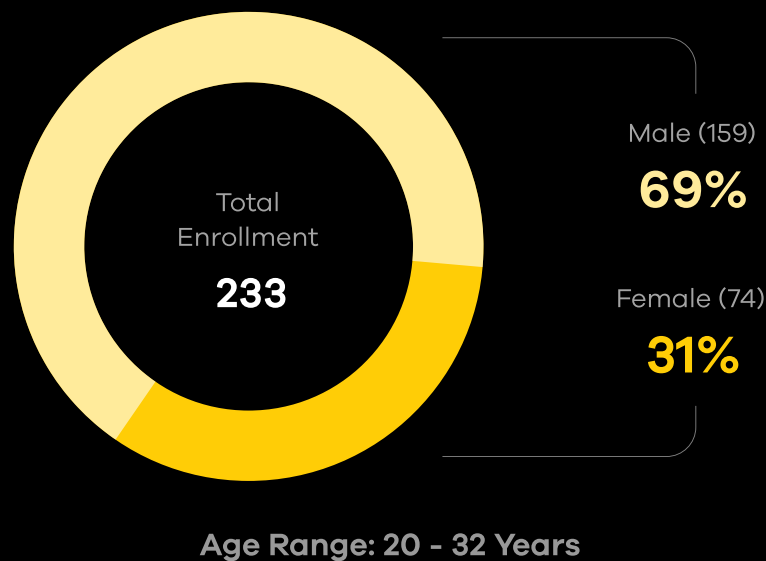


About Masters' Union

- * Masters' Union is a **new-age business school** offering tech integrated Business programs at **PG, UG & Exec. Levels**
- * Our pedagogy revolves around "**Learning business by doing business**"
- * Located in the heart of **Gurugram's Cyber Park**, Masters' Union was founded with a vision to **iterate an education model that maximises human potential**.
- * Through the collaboration of **industry experts** and **academic leaders**, we aim to revolutionise business education with a **tech-centric and industry-driven approach**.

Meet Our Next Cohort of 2025

Invitation for Placements & Collaborations for Academic Year 2024-25



Work Experience

- * Average Work Exp: **3.2 Years**
- * Range **0 - 11 Years**
- * Freshers **4%**
- * Average Salary (Pre- MBA): **11.8 L**

Expertise across:

- * Strategy
- * Sales
- * COS
- * Marketing
- * PM
- * Finance
- * Data

The **Masters' Union Cohort of 2025** is a diverse group of achievers, including **8 Chartered Accountants**, **25 ex-consultants**, and **11 founders**. We have **Presidential Awardees, Doctors, Hackers, National Level Sportsmen, 99.9 'percentilers', IIT/NIT/BITS graduates and even Kathak/Tabla maestros**. We are privileged that many of our students have chosen us over top **institutions** like **IITs, ISB, and IIMs**.



Parth Agarwal

Ex. Lloyds Ventures and
YourNest Venture Capital



Rashmi Tidke

Ex. JP Morgan Chase and
KPMG



Ritika Vashistha

Ex. Uniliv and Rekhta
Foundation



Jas Desai

Ex. ZS Associates and Tata
Consultancy Services



Kartik Sharma

Ex. Feel Good Contacts
and Ethinos



Kashish Ghanghss

Ex. Deloitte and Disney+
Hotstar



Karan Venaik

Ex. BlackRock



Ritik Sehra

Ex. Urban Company and
Redseer Strategy